

The Annual HealthExec Institute Retreat

Wednesday, 22nd March - Saturday, 25th March 2017, Eau Palm Beach Resort & Spa, FL

Innovation through Collaboration

The HealthExec Institute Retreat is an Off-the-Record “Meeting of the Minds” and will bring together CEOs, Presidents and COOs of hospitals and healthcare systems across the globe. This think-tank style event provides a unique and interesting opportunity for healthcare executives to share ideas, perspectives and thoughts in a series of interactive roundtable discussions and engaging panel discussions. Additional collaborative discussions will take place in fun and exciting networking activities such as golf, water sports, dinners, cocktail receptions and more. The goal of the exclusive HealthExec Institute Retreat is to provide an off-the-record, casual and engaging environment for global healthcare leaders so we can be sure to come up with innovative and novel manners of moving the healthcare industry forward.

AGENDA

Advisory Board Members:

Hoda Abou-Jamra | CEO & Founder | **The BioExec Institute, Inc. & The HealthExec Institute, Inc.**
 Edward Benz, Jr. | President & CEO Emeritus | **Dana-Farber Cancer Institute**
 John Brooks, III | Managing Director | **Healthcare Capital** & Former President & CEO | **Joslin Diabetes Center**
 Maureen Banks | President, Spaulding Hospital Cambridge & COO | **Spaulding Rehabilitation Network**
 David Storto | President | **Partners Continuing Care & Spaulding Rehabilitation Network**
 Helmut Schuehler | Chairman & CEO | **TVM Capital Healthcare**
 Carl Stanifer | Chairman & Senior Advisor | **Cambridge Medical & Rehabilitation Center**

Wednesday, 22 March 2017

19.00 - 22.00	The Welcome Cocktail Reception (The Breeze Bar, Eau Palm Beach Resort)
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Thursday, 23 March 2017

08.00 - 09.00	Registration (Ocean Ballroom Foyer) & Group Breakfast (The Ocean Ballroom Terrace)
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Interactive Discussions (The Ocean Ballroom, Eau Palm Beach Resort)

Our Group Discussion Sessions are interactive mini-panels facilitated by one to four executives telling their stories, best practices, lessons-learned, case studies and journeys. The facilitators will then open the discussion to the entire group so that every executive can share their stories and perspectives in an off-the-record, engaging, dialogue-driven manner.

09.00 - 09.05	Welcome from The HealthExec Institute CEO: Hoda Abou-Jamra
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09.05 - 09.10	Session Chairperson: Edward Benz, Jr., President & CEO Emeritus, Dana-Farber Cancer Institute A welcome from the Session Chairperson and an introduction to the morning proceedings.
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09.10 - 10.10 (1 hour)	<p>Interactive Discussion: Hospitals and Healthcare of the Future Low debt. New technology. High efficiency. Enough personnel. What does the hospital of the future look like? What does it succeed in, and how can the hospital of today get there? This session will examine various perspectives as to:</p> <ul style="list-style-type: none"> • What are successful and cutting-edge hospitals and their administrators doing to be successful? • How will the new Administration change the shape of healthcare? • What does the health industry of tomorrow look like? • How is the industry collaborating? • Where are improvements needed first? • What can we do today to make the future health care industry more innovative and effective? • How do we develop future leaders in healthcare - developing succession plans that work? <p>Discussion Leaders:</p> <ul style="list-style-type: none"> ➤ Richard Davis, President & CEO, Sibley Memorial Hospital ➤ Ronald Marston, CEO & Founder, HCCA Management Company
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10.10 - 10.40 (30 mins)	Social & Refreshment Break
10.40 - 11.40 (1 hour)	<p>Interactive Discussion: Population Health - The Move from a Sick-Care to a Well-Care Model as We Transition to Value-Based Care</p> <p>This interactive session will take a look at how various hospitals and healthcare systems both in the US and abroad are approaching population health, particularly as most are feeling a push to move towards a value-based cared model versus FFS. We will look at a variety of issues, including:</p> <ul style="list-style-type: none"> • An unregrettable strategy of transforming to value-based care. • The key pillars to your strategy of moving from Fee-for-Service to value-based care. • Types of programs that keep your patients engaged (spanning from healthy to catastrophic patients). • How your organization is approaching the idea of well-care and moving towards preventative and wellness strategies versus sick-care. • What roles do your EMRs play in population health? Where do you see challenges with this strategy, and how do you anticipate this evolving? • What are some of the biggest challenges you see and areas you think you need the most help? <p>Discussion Leaders:</p> <p>➤ <i>Kathleen Gorman, EVP & COO, Children's National Medical Center</i></p>
11.40 - 12.00 (20 mins)	Social & Refreshment Break
12.00 - 12.30 (30 mins)	<p>OPEN ROUNDTABLE DISCUSSIONS</p> <p>These roundtable sessions are an informal and interactive way to discuss industry issues. Each table holds approximately 3 - 6 persons and is facilitated by a Moderator, enabling all attendees to provide feedback and input. The discussions take place simultaneously for 30 minutes and the Moderators then give a brief 5-minute synopsis on their table's discussion for the benefit of the other tables.</p> <p>TABLE 1: Patient Experience & Engagement in 2017 and Beyond</p> <p>In the age of healthcare consumerism, providing excellent patient experiences and engaging your patients throughout their care plans is essential. What can and should we be doing?</p> <p>Discussion Leader: <i>Cathy Easter, President & CEO, Houston Methodist Global</i></p> <p>TABLE 2: Building a Sustainable Business Model for Hospitals</p> <p>This roundtable will bring together leaders from hospitals and healthcare systems of all kinds and sizes and will discuss what organizations are doing to stay competitive and overall what accounts for a sustainable business model.</p> <p>Discussion Leader: <i>Joe Ledesma, Second Vice Chairman of the Board, St. Lukes Medical Center, Philippines</i></p>
12.30 - 13.00 (30 mins)	<p>OPEN ROUND TABLE SUMMARIES</p> <p>The Session Chair will invite each of the roundtable moderators to provide a brief 5-minute summary of what their table discussed.</p>
13.00 - 14.30 (1 hour 30 mins)	Lunch (The Ocean Ballroom Terrace)
15.00 - 17.00 (2 hours)	<p>Group Activities on the Beach</p> <p>A private area has been set up for Retreat guests on the hotel beach for beach activities including group soccer, sailing, kayaking and chair massages.</p>
19.00 - 23.00 (4 hours)	<p>Offsite Cocktail & Dinner Reception at The Breakers</p> <p>A group bus transfer is arranged for guests departing promptly at 18.45pm. Please gather in the hotel front lobby by 18.40pm.</p>

Friday, 24 March 2017	
08.00 - 09.00	Group Breakfast (The Ocean Ballroom Terrace, Eau Palm Beach Resort)
Interactive Discussions (The Ocean Ballroom, Eau Palm Beach Resort) <i>Our Group Discussion Sessions are interactive mini-panels facilitated by one to four executives telling their stories, best practices, lessons-learned, case studies and journeys. The facilitators will then open the discussion to the entire group so that every executive can share their stories and perspectives in an off-the-record, engaging, dialogue-driven manner.</i>	
09.00 - 10.15 (1 hour & 15 minutes)	<p>Interactive Discussion: Globalization of Healthcare Major health companies are global healthcare companies. Mergers, acquisitions, international partnerships and satellite operations are now commonplace in healthcare. They are trying to offer better care to more people at a competitive price. This interactive session will look at such things as:</p> <ul style="list-style-type: none"> • How are strategies adapting from market to market? • What regions present the most opportune areas of expansion? • What lessons do the models developing in some countries offer? <p>Discussion Leaders:</p> <ul style="list-style-type: none"> ➤ <i>Edward Benz, Jr., President & CEO Emeritus, Dana-Farber Cancer Institute</i> ➤ <i>Ronald Lavater, Director, Optegra Eye Health Care</i> ➤ <i>Linda A. Moulton, CEO, Executive & International Health, Lahey Hospital & Medical Center</i> ➤ <i>Mohan Chellappa, President, Global Ventures, John Hopkins Medicine International</i>
10.15 - 10.35 (20 mins)	Social & Refreshment Break
10.35 - 11.20 (45 minutes)	<p>Interactive Discussion: What Does the New Administration Mean for the Healthcare Industry? This discussion will take a look at how the Trump Administration is affecting the Healthcare Industry. We will examine issues such as the recent Congressional Budget Office statements regarding the dramatic loss of healthcare coverage and the increase in the uninsured and how this will affect hospitals and healthcare systems. We will also present ideas and predictions as to how Medicaid and Medicare will look in the future under the Trump Administration's health mandates. And discuss issues such as MACRA & MIPS and value-based care under the new administration. In addition, we will provide insight as to how FDA approval and life sciences innovation and costs will affect hospitals and healthcare systems under the new President's hand.</p> <p>Discussion Leaders:</p> <ul style="list-style-type: none"> ➤ <i>Kevin Grabenstatter, Managing Director, L.E.K. Consulting</i> ➤ <i>Joan Kim, Managing Director, L.E.K. Consulting</i>
11.20 - 11.50 (30 mins)	<p>Refreshment Break & Room Checkout As well as a coffee break, this is also an opportunity for attendees departing today to check out of their rooms in time for 12pm. We recommend that any luggage be stored safely with the concierge until your departure.</p>
11.50 - 12.15 (25 mins)	<p>OPEN ROUNDTABLE DISCUSSIONS These roundtable sessions are an informal and interactive way to discuss industry issues. Each table holds approximately 3-6 persons and is facilitated by a Moderator, enabling all attendees to provide feedback and input. The discussions take place simultaneously for 25 minutes and the Moderators then give a brief 5-minute synopsis on their table's discussion for the benefit of the other tables.</p> <p>TABLE 1: Academic Medical Centers and For-Profit Healthcare in the International Market This discussion will take a look at how Academic Medical Centers and For-Profit Health Systems are breaking into the international market and what this means to the healthcare industry. Discussion Leader: <i>Michael Ford, Senior Advisor, Medpoint Health Partners</i></p> <p>TABLE 2: What does the Chief Development Officer Have to Do with Patient Satisfaction? Most Vice Presidents (CDOs) of the Foundation report up to the hospital CEO and have no responsibilities within the hospital themselves. In this session, you will find out how to effectively use the Development Department to improve patient satisfaction and enhance employees' experience. Your Foundation can be relationship experts to your patients and train your physicians/caregivers how to correctly respond to patients when they express gratitude thus changing culture positively. Most everyone responds improperly when a patient expresses gratitude without training. We will discuss how to effectively use the Foundation and how it is ethical and vital to the patient experience. Discussion Leader: <i>Gail Rudolph, Vice President, Chief Development Officer & Community Relations, Dignity Health, Sequoia Hospital Foundation</i></p>

12.15 - 12.30 (15 mins)	OPEN ROUND TABLE SUMMARIES The Session Chair will invite each of the roundtable moderators to provide a brief 5-minute summary of what their table discussed.
12.30 - 13.30 (1 hour)	Lunch (The Ocean Ballroom Terrace, Eau Palm Beach Resort)
Golf: 13.15 - 18.00 Beach: 14.00 - 17.00	Group Activities Option 1 - Golf at Bear Lakes 'The Links Course': Please be in the hotel foyer by <u>13.15</u> promptly for a transfer. Return transfer is at 18.00pm. Option 2 - On the Beach: A private area has been set up for Retreat guests on the hotel beach for beach activities including volleyball, sailing, jet skiing, chair masseuse and kayaking.
19.00 - 23.00 (4 hours)	Informal Evening Reception (La Coquille, Eau Palm Beach Resort)
Saturday, 25 March 2017	
10.00 - 11.00 (1 hour)	Breakfast (Angle Restaurant, Eau Palm Beach Resort)